

2

SUMMER TRAINING PROJECT REPORT

On

“EMPLOYEE SATISFACTION”

UNDERTAKEN AT

“TATA MOTORS”



TATA MOTORS

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF 3 YEAR
DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

(BBA)



SH. L.N. HINDU COLLEGE, ROHTAK

MAHARSHI DAYANAND UNIVERSITY, ROHTAK

Session: 2019-2020

Jyoti Maam
3416811-26
16 files

Under Supervision of:

MS. JYOTI GIRDHAR

Assistant professor of BBA dept.

Submitted by:

ANJALI KUMARI

BBA Vth semester

University Roll no. : - 3416811



TATA MOTORS

305, South City 1, Signature Tower

B-3rd Floor, Nh 8, DIF City-I

Gurgaon, HR Ph. : 0124 280 5141

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Anjali Kumari** student of BBA from Sh. L.N Hindu College, Rohtak has successfully completed her Summer Training in our organization w.e.f. 03.06.2019 to 29.06.2019.

During the period her work and conduct has been found quite satisfactory.

We wish her all the success in her future endeavor.



(Paras Arora)

HR Manager



SUMMER TRAINING REPORT

ON
“EFFICIENCY TRAINING & DEVELOPMENT
IN
MARUTI UDYOG LIMITED”



Submitted In the partial fulfillment of degree of
Bachelor Of Business Administration
(BBA)

Session :- 2019-2020

SUBMITTED TO:

Ms. Jyoti Girdhar
Assistant Professor
BBA Department

SUBMITTED BY:

Ajay Kumar
BBA III(5th Semester)
Roll No.3416812



SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



MARUTI SUZUKI INDIA LIMITED
Nelson Mandela Road, Vasant Kunj,
New Delhi - 110070
+91 11 26427104-06 F +91 11 26427100

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Ajay Kumar** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Maruti Udyog Limited.

We wish him all the success in his future endeavor.

A handwritten signature in blue ink, appearing to read 'Naresh Khaneja', written over a faint blue line.

Naresh Khaneja

(HR Deptt.)

SUMMER TRAINING REPORT

ON “MOTIVATIONAL LEVEL OF EMPLOYEES OF MARUTI UDYOG LTD”



*Submitted In the partial fulfillment of degree of
Bachelor Of Business Administration
(BBA)*

Session :- 2019-2020

SUBMITTED TO:
Ms. Jyoti Girdhar
Assistant Professor
BBA Department

SUBMITTED BY:
Arun
BBA III(5th Semester)
Roll No.3416813



SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



MARUTI SUZUKI INDIA LIMITED

Nelson Mandela Road, Vasant Kunj,

New Delhi - 110070

+91 11 26427104-06 F +91 11 26427100

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Arun** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Maruti Udyog Ltd..

We wish him all the success in his future endeavor.

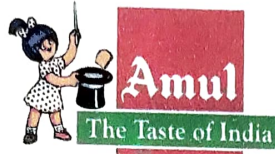

Naresh Khanijo

(HR Deptt.)

SUMMER TRAINING REPORT

ON

"CUSTOMERS PERCEPTION TOWARDS ICECREAM"



***Submitted in partial fulfillment of requirement for
the award of the degree of Bachelors in Business
Administration***

Session : 2019-2020

Under Supervision of:

Ms. Jyoti Girdhar

(Assistant Professor)

BBA DEPARTMENT

Submitted by:

Aryan Chawla

BBA 5TH SEM.

Roll NO. 3416814



SH. L.N. HINDU COLLEGE, ROHTAK

MAHARSHI DAYANAND UNIVERSITY, ROHTAK

Amul

Add : 1210, New Delhi House, 27,
Barakhamba Road, New Delhi, India,
Ph. No. 011 23315752, Fax No. : 011 23315753
web : www.amul.com, delhi@amul.com

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Aryan** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Amul Limited.

We wish him all the success in his future endeavor.


Kapil Kamra

(Marketing Head)

SUMMER TRAINING REPORT
ON

EMPLOYEE WELFARE
in
Maruti Udyog Limited

*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelor of Business Administration*

Session :- 2019-2020

SUBMITTED TO:
Ms. Jyoti Girdhar
Assistant Professor
BBA Department

SUBMITTED BY:
Chirag
BBA III(5th Semester)
Roll No.3416815



SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



MARUTI SUZUKI INDIA LIMITED
Nelson Mandela Road, Vasant Kunj,
New Delhi - 110070
+91 11 26427104-06 F : + 91 11 26427100

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Chirag** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Maruti Udyog Limited.

We wish him all the success in his future endeavor.


Naresh Khaneja

(HR Deptt.)

H O : Gurgaon Plant, Maruti Udyog India Ltd, Old Palam Gurgaon Road, Gurgaon-122015
Tel : 0124-2346721 Fax : 0124-2341304

SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



CONSUMER BEHAVIOUR
TOWARDS BRANDED V/S NON
BRANDED COMPUTERS

*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelors in Business Administration*

Session : 2019-2020

Under Supervision of:

Ms. Jyoti Girdhar
(Assistant professor)
(BBA Department)

Submitted by:

Dishant Sethi
BBA (5th Sem)
Roll NO. 3416816



Corporate Office

Address (Corporate Office)
HCL Infosystems Ltd.
E-4,5 & 6, Sector 11,
NOIDA 201 301, UP
India

Tel & Fax
Tel: +91 120 2526518/19,
2520977
Fax: 2550923
Prefix from Delhi: 95120

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Dishant Sethi** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at HCL.

We wish him all the success in his future endeavor.


Rajan Munjal

(Marketing Deptt.)

SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



“EMPLOYEE VERIFICATION

&

JOB SATISFACTION IN HCL ”

SUBMITTED IN PARTIAL FULFILLMENT OF REQUIREMENTS FOR
THE AWARD OF THE DEGREE OF BACHELORS IN BUSINESS ADMINISTRATION

Session : 2019-2020

Under Supervision of:

**Ms. Jyoti Girdhar
(Assistant professor)
(BBA Department)**

Submitted by:

**Hritik Ahuja
BBA (5th Sem)
Roll NO. 3416817**



Corporate Office


Address (Corporate Office)
HCL Infosystems Ltd.
E-4.5 & 6, Sector 11,
NOIDA 201 301, UP
India

Tel & Fax
Tel: +91 120 2526518/19,
2520977
Fax: 2550923
Prefix from Delhi: 95120

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Hritik Ahuja** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at HCL

We wish him all the success in his future endeavor.



Ajay Sehgal

(HR Deptt.)

SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



**RECRUITMENT AND SELECTION
PROCEDURE
AT
MARUTI UDYOG LIMITED**

*Submitted in partial fulfillment of requirements for
the award of the degree of Basters in Business Management*

Session : 2019-2020

Under Supervision of:

Ms. Jyoti Girdhar

(Assistant professor)

(BBA Department)

Submitted by:

Mokhil Malhotra

BBA (5th Sem)

Roll NO. 3416818



MARUTI SUZUKI INDIA LIMITED
Nelson Mandela Road, Vasant Kunj
New Delhi - 110070
01 11 26427104-06 F 01 11 26427100

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Mokhil Malhotra** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Maruti Udyog Limited.

We wish him all the success in his future endeavor.


Navin Khanejo

(HR Deptt.)

SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



**“MUTUAL FUND ANALYSIS
AT
PRUDENT “**

*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelor of Business Admission*

Session : 2019-2020

Under Supervision of:

Ms. Jyoti Girdhar

(Assistant professor)

(BBA Department)

Submitted by:

Rohit

BBA (5th Sem)

Roll NO. 3416819




Prudent House
Unit No-103,First Floor P-5,Ocean Plaza,
Sector-18,Noida, Gautam Budha Nagar,
Noida 201301
Ph. No. 0532-2561241

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Rohit** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Prudent.

We wish him all the success in his future endeavor.


Vikas Malhotra

(Finance Deptt.)

SUMMER TRAINING PROJECT REPORT

ON

“JOB SATISFACTION OF EMPLOYEES”

At

Jain Industrial Products

*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelors in Business Administration*

Session : 2019-2020

Under Supervision of:

Miss. Jyoti Girdhar

Assistant Professor of BBA Department

Submitted by:

Roshan

BBA (5th Sem)

Roll NO. 3416820



**SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK**

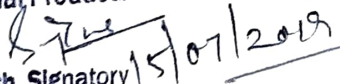
Dated:- 15.07.2019

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Roshan S/O Sh. Uday Bahadur Singh , Roll No. 8616 is student of L.N. Hindu College, was under Industrial training with Jain Industrial Products, Rohtak from dated 10.06.2019 to 09.07.2019 in HR Department.

During his training with us we found him to be Quite hard working, sincere and resulted oriented student.

Jain Industrial Products


Auth. Signatory 15/07/2019

SUMMER TRAINING PROJECT REPORT

ON

RECRUITMENT AND SELECTION PROCEDURE

AT

ABHI INDUSTRIES, ROHTAK



*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelors in Business Administration*

Session : 2019-2020

Under Supervision of:

Miss. Jyoti Girdhar

Assistant Professor of BBA Department

Submitted by:

Sant Kumar

BBA (5th Sem)

Roll NO. 3416821



SH. L.N. HINDU COLLEGE, ROHTAK

MAHARSHI DAYANAND UNIVERSITY, ROHTAK



ABHI INDUSTRIES

AN ISO 9001-2008 CERTIFIED COMPANY



MANUFACTURER OF : COLD FORGING & MACHINED AUTO COMPONENTS

Ref. No. A1/7/1519

Date: 15/07/19

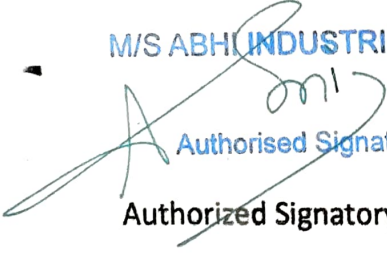
CERTIFICATE

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Sant Kumar, student of SH. L.N. Hindu College, Rohtak has undergone 4 week trainings from 15.06.2019 to 14.07.2019 in human resource development department in our organization.

Mr. Sant Kumar did the complete training with dedication and perseverance. He is sincere, diligent and analytical in all his endeavors. We wish him success for all his future endeavors.

M/S ABHI INDUSTRIES


Authorized Signatory

Authorized Signatory

**“A STUDY OF CONSUMER PREFERENCES OF
FOOTWEAR INDUSTRY WITH SPECIAL
REFERENCE TO BATA IN HARYANA LTD.”**



*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelors in Business Administration*

Session : 2019-2020

Under Supervision of:

Mrs. Jyoti Girdhar

(Assistant professor)

BBA DEPARTMENT

Submitted by:

Sanyam Chhabra

BBA 5TH SEM

Roll No. 3416822



**SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK**

Bata

Head Office Address : Bata House 418/02,
Sector 17, OppMDI, Mehrauli, Gurgaon Road,
Gurgaon 122002, Haryana, India.

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Sanyam Chhabra** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Bata.

We wish him all the success in his future endeavor.


Vivek Sharma

(Marketing Deptt.)

SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



**“STUDY OF MARKETING STRATEGIES ADOPTED BY
MARUTI UDYOG LIMITED**

*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelor of Business Admission*

Session : 2019-2020

Under Supervision of:

Ms. Jyoti Girdhar
(Assistant professor)
(BBA Department)

Submitted by:

Shubham Sharma
BBA (5th Sem)
Roll NO. 3416823



MARUTI SUZUKI INDIA LIMITED
Nelson Mandela Road, Vasant Kunj,
New Delhi – 110070
+91 11 26427104-06 F +91 11 26427100

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Shubham Sharma** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Maruti Udyog Limited.

We wish him all the success in his future endeavor.

A handwritten signature in black ink, appearing to read 'Neeraj Bhardwaj'.

Neeraj Bhardwaj

(Sales Manager)

SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



**“MUTUAL FUND ANALYSIS
AT
PRUDENT “**

*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelor of Business Admission*

Session : 2019-2020

Under Supervision of:

Ms. Jyoti Girdhar

(Assistant professor)

(BBA Department)

Submitted by:

Vikas

BBA (5th Sem)

Roll NO. 3416824

SUMMER TRAINING PROJECT REPORT

On
“Marketing Research”
On
Consumer Satisfaction
at
“Airtel”



*SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD OF 3 YEAR DEGREE OF*

BACHELOR OF BUSINESS ADMINISTRATION
(BBA)

SH.L.N.HINDU COLLEGE.
MAHARSHI DAYANAND UNIVERSITY, ROHTAK

Session. 2019-20

Under supervision of
Ms. Jyoti Girdhar
Assistant Professor of BBA Deptt.

Submitted By:
Vishnu
BBA (5th Sem)
Roll No. 3416825



Prudent House
Unit No-103, First Floor P-5, Ocean Plaza,
Sector-18, Noida, Gautam Budha Nagar,
Noida 201301
Ph. No. 0532-2561241

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Vikas** student of Sh. L.N Hindu College of Rohtak in BBA Semester 5th has undergone his training in our organization for 4 week from 3rd June 2019 to 30th June 2019 as part of his study. He completed his program satisfactory at Prudent.

We wish him all the success in his future endeavor.


Vikas Malhotra

(Finance Deptt.)



Bharti Airtel Pvt. Ltd
Uttam Nagar,
New Delhi-110059

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Vishnu student of BBA from Sh. L.N. Hindu College, Rohtak has successfully completed his summer training in our organization w.e.f. 03.06.2019 to 28.06.2019.

During the period his work and conduct has been found quite satisfactory.

We wish him all the success in his future endeavor.

(Amit Bhardwaj)

Marketing Manager

SH. L.N. HINDU COLLEGE, ROHTAK
MAHARSHI DAYANAND UNIVERSITY, ROHTAK



**BANK MAPING AND RURAL
DEVELOPEMNT MARKETING
STRATEGY**
AT
MAHINDRA & MAHINDRA LTD.

*Submitted in partial fulfillment of requirements for
the award of the degree of Bachelors in Business Administration*

Session : 2019-2020

Under Supervision of:

Ms. Jyoti Girdhar
(Assistant professor)
(BBA Department)

Submitted by:

Yogesh Saroha
BBA (5th Sem)
Roll NO. 3416826

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Yogesh Saroha** student of **Sh. L.N Hindu College of Rohtak** in **BBA Semester 5th** has undergone his training in our organization for 4 week from **3rd June 2019** to **30th June 2019** as part of his study. He completed his program satisfactory at **Mahindra & Mahindra Ltd.**

We wish him all the success in his future endeavor.



Sandeep Arora

(Finance Dept.)